



Contacts:

Chad Corley
The QUIKRETE® Companies
(404) 634-9100
ccorley@quikrete.com

QUIKRETE® UNVEILS NEW PRODUCTS AT WORLD OF CONCRETE
Environmentally-Friendly Sealants, Advanced Formula Concrete Resurfacer Highlight Show

Las Vegas (Jan. 23, 2018) – [The QUIKRETE® Companies](http://www.quikrete.com), the leading manufacturer of pre-blended commercial-grade concrete products for the building and home improvement industries, is introducing Advanced Formula QUIKRETE® Concrete Resurfacer and QUIKRETE® Advanced Polymer Adhesives at the World of Concrete (WOC). The full line of QUIKRETE® products will be on display at WOC in booth S10326 at the Las Vegas Convention Center from Jan. 23-26, 2018.

Advanced Formula QUIKRETE® Concrete Resurfacer

Designed to provide a permanent wear resistant surface that can withstand foot, vehicle and other heavy traffic, the new upgraded QUIKRETE® Concrete Resurfacer formula delivers 3x greater bond strength, improved workability and extended working time. As a result, it's easier and faster to transform old worn concrete surface into a durable, long-lasting sidewalk, driveway or patio. In addition to establishing a new standard for resurfacing concrete, the new QUIKRETE® Concrete Resurfacer is packaged in an exclusive Weather Barrier Bag™ that will protect it from inclement weather and other harmful elements for up to eight months.

A special blend of Portland cement, sand, state-of-the-art polymer modifiers and other proprietary additives, QUIKRETE® Concrete Resurfacer is a proven shrinkage compensated repair material for making thin structural repairs to sound concrete in need of surface renewal. Surpassing the performance of competing products, tensile bond strength tests reveal that a concrete substrate will fracture or crack before its bond with QUIKRETE® Concrete Resurfacer fails. Applied with a squeegee, trowel or brush, one 40-pound bag will cover approximately 17 square-feet at 1/4 inches thick or approximately 90 square feet as skim coat. With a walk-on time of eight hours and drive-on time of 24 hours, it can renew a surface for 25 cents per square foot versus more than \$3 per square foot to remove and pour a new slab.

The QUIKRETE Companies Inc.

One Securities Centre
3490 Piedmont Road, Suite 1300
Atlanta, GA 30305
404.634.9100 • 404.842.1424 Fax • www.quikrete.com



QUIKRETE® Advanced Polymer Sealant Adhesives

A solvent and isocyanate free line of high-performance, commercial-grade flexible repair and bonding materials, QUIKRETE® Advanced Polymer Adhesives meet ASTM C920 standards. Designed to deliver or exceed the performance of traditional polyurethane or silicone sealants and adhesives, the single-component QUIKRETE® Advanced Polymer Adhesives are environmentally-friendly alternatives. Available in 10-ounce tubes, the QUIKRETE® Advanced Polymer Adhesives are applied with a high-quality caulk gun.

- **Self-Leveling Sealant** – permanently seals horizontal cracks and expansion joints in concrete with smooth, level, tack-free finish in 20 minutes.
- **Mortar Joint Sealant** – permanently seals and waterproofs mortar joints with textured matte, tack-free finish in 20 minutes.
- **Concrete Crack Sealant** – permanently seals and waterproofs cracks in concrete with textured matte, tack-free finish in 20 minutes.
- **Construction Adhesive** – permanently bonds concrete, masonry, brick, veneer stone, foamboard, drywall, wood and plastic in minutes.
- **Non-Sag Sealant** – permanently seals vertical cracks and expansion joints in concrete, masonry, stucco and brick with smooth, tack-free finish in 20 minutes.

Hourly product demonstrations will be conducted daily in booth S10326 from 9:30 a.m. to 4 p.m. with two randomly selected people awarded \$1,000 for attending. For more information about QUIKRETE® products including project videos, technical data and material calculator, visit www.QUIKRETE.com.

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Contech®, Rinker Materials, Target Technologies®, Daubois® and QPR®. Collectively, The QUIKRETE® Companies operates about 250 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

###

The QUIKRETE Companies Inc.

One Securities Centre
3490 Piedmont Road, Suite 1300
Atlanta, GA 30305
404.634.9100 • 404.842.1424 Fax • www.quikrete.com

