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QUIKRETE® RE-CAP INTRODUCED AT WORLD OF CONCRETE
New Resurfacer Arms Contractors with Unmatched Concrete Restoration Capabilities

Las Vegas (Jan. 22, 2019) – [QUIKRETE®](#), the leading manufacturer of pre-blended commercial-grade cement and concrete products, has redefined concrete restoration with its new [QUIKRETE® Re-Cap Concrete Resurfacer](#). An affordable and effective alternative to replacing worn concrete, QUIKRETE® Re-Cap Concrete Resurfacer highlights the family of QUIKRETE® products that will be on display at the World of Concrete in booth S10326 at the Las Vegas Convention Center from Jan. 22-25, 2019.

Designed to repair and renew old, spalled concrete with a permanent wear resistant surface that can withstand foot, vehicle and other heavy traffic, the new QUIKRETE® Re-Cap Concrete Resurfacer has a bond to concrete that is four times stronger than the concrete itself. That means, a concrete substrate will fracture or crack before its bond with QUIKRETE® Re-Cap Concrete Resurfacer. In addition, QUIKRETE® Re-Cap Concrete Resurfacer has superior working time and flow characteristics than other resurfacers on the market. As a result, it's easier and faster to transform a deteriorated concrete surface into a durable, long-lasting sidewalk, driveway or patio.

A proprietary blend of Portland cement, graded sand, polymer resins and other additives, QUIKRETE® Re-Cap Concrete Resurfacer is a proven shrinkage compensated repair material for making thin structural repairs to sound concrete in need of surface renewal. Applied with a squeegee, trowel or brush, one 40-pound bag will cover approximately 40 square-feet at 1/8 inch thick and up to 80 square feet as skim coat. With a walk-on time of eight hours and drive-on time of 24 hours, it can renew a surface for about 25 cents per square foot versus more between \$3.50 and \$5.50 per square foot to remove and pour a new slab.

“Far less labor intensive and disruptive than replacing concrete, using QUIKRETE® Re-Cap Concrete Resurfacer can produce a high-volume of profitable concrete restoration jobs for contractors,” said Frank Owens, Vice President of Marketing for The QUIKRETE® Companies.



“It also extends the life of the concrete with a durable new surface that requires little maintenance, and can be stamped or colored.”

Hourly product demonstrations will be conducted daily in booth S10326 from 9:30 a.m. to 4 p.m. with one randomly selected person winning \$1,000 for attending. For more information about QUIKRETE® products including project videos, technical data and material calculator, visit www.QUIKRETE.com.

The QUIKRETE® Companies

The QUIKRETE® Companies is the largest manufacturer of packaged concrete and cement mixes in the U.S. and Canada, and an innovative leader in the commercial building and home improvement industries. QUIKRETE® also offers related products through numerous wholly-owned subsidiaries including SPEC MIX®, Pavestone®, Custom Building Products®, Contech®, Rinker Materials™, Target Technologies®, Daubois® and QPR®. Collectively, The QUIKRETE® Companies operates about 250 facilities in the U.S., Canada, Puerto Rico and South America, allowing for unsurpassed distribution and product depth. Technical centers across the QUIKRETE® network also ensure that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For more information on The QUIKRETE® Companies or its products, visit www.quikrete.com or call (800) 282-5828.

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