



## FOR IMMEDIATE RELEASE

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## QUIKRETE® TO SHOWCASE COMPLETE RANGE OF COMMERCIAL BUILDING PRODUCTS AT THE 2006 WORLD OF CONCRETE

-- Booths S10037 and S10137 at WOC 2006 --

**LAS VEGAS (Jan. 17, 2006)** – The QUIKRETE® Companies will showcase its versatile line of commercial products at the 2006 World of Concrete in Las Vegas, Nev., from Jan. 17 to Jan. 20. At the Las Vegas Convention Center, the QUIKRETE® Companies, **booths S10037 and S10137**, will demonstrate products that can be used in several phases of commercial building.

Experienced professionals will demonstrate QUIKRETE® Concrete Resurfacer, QUIKRETE® Professional Coatings, QUIKRETE® FastSet™ DOT, QUIKRETE® FastSet™ Repair Mortar and QUIKRETE® Fast-Setting Self-Leveling Floor Resurfacer. In addition to these demonstrated products, the QUIKRETE® exhibit will also feature detailed information about the QUIKRETE® Bulk Mortar and Spec-Mix Silo system as well as the QUIKRETE® one-coat, two-coat and three-coat stucco system.

“For over 65 years, it has been QUIKRETE®’s goal to provide professionals with the highest-quality and most diverse line of building products available,” said Dennis Winchester, vice president of sales and marketing, the QUIKRETE® Companies. “The QUIKRETE® line of commercial products are specifically formulated to meet job-site applications requirements such as working time, workability, consistency and strength.”

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### **The QUIKRETE Companies Inc.**

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The hands-on demonstrations will showcase the instant results and high quality associated with the following:

### **QUIKRETE® Concrete Resurfacer**

Ideal for use on sidewalks, concrete floors, driveways, patios, parking decks, floors and curbs, this special blend of portland cement, sand, polymer modifiers and other additives is designed to provide a shrinkage compensated repair material for making thin repairs to sound concrete in need of surface renewal. QUIKRETE®'s Concrete Resurfacer is available in 40 and 80-pound bags as well as 20-pound pails.

### **QUIKRETE® Professional Coatings**

The QUIKRETE® Companies offers a full line of Professional Concrete Coatings, which consists of 14 advanced products including epoxy products, concrete sealers and paint, masonry waterproofers and clear finishes. From surface preparation to finishing, QUIKRETE® Professional Concrete Coatings provide the solution to any concrete surface need.

### **QUIKRETE® FastSet™ DOT**

QUIKRETE® FastSet™ DOT is specially formulated for use in structural concrete, repair, bridge deck, roadway and parking deck applications from 1/2" to 24" thick (13-600mm).

### **QUIKWALL® FastSet™ Repair Mortar**

QUIKRETE FastSet Repair Mortar is specially formulated to make structural repairs to any concrete, masonry or stucco surface. FastSet Repair Mortar has a 30 minute working time with unique sculpting properties during application and placement, ideal for vertical, curved and overhead repairs.

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**QUIKRETE® Fast-Setting Self-Leveling Floor Resurfacer**

QUIKRETE® Self-Leveling Floor Resurfacer is a self-leveling, self-finishing floor topping and underlayment specially formulated to work without trowling. Self-finishing interior floor toppings and underlayments, including QUIKRETE® Fast-Setting Underlayment, are specially formulated to produce smooth surfaces ready for the installation of ceramic tile, resilient flooring or other finishes.

***The QUIKRETE® Companies***

The QUIKRETE® Companies are the largest manufacturers of packaged concrete in the United States and an innovative leader in the commercial building and home improvement industries. With more than 80 manufacturing facilities in the United States, Canada, Puerto Rico and South America, The QUIKRETE® Companies have unsurpassed product distribution and depth. The QUIKRETE® Technical Center ensures that professionals and consumers alike are provided with the most innovative and highest quality products available on the market. For additional information on QUIKRETE® or its products, please visit <http://www.quikrete.com> or call (800) 282-5828.

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